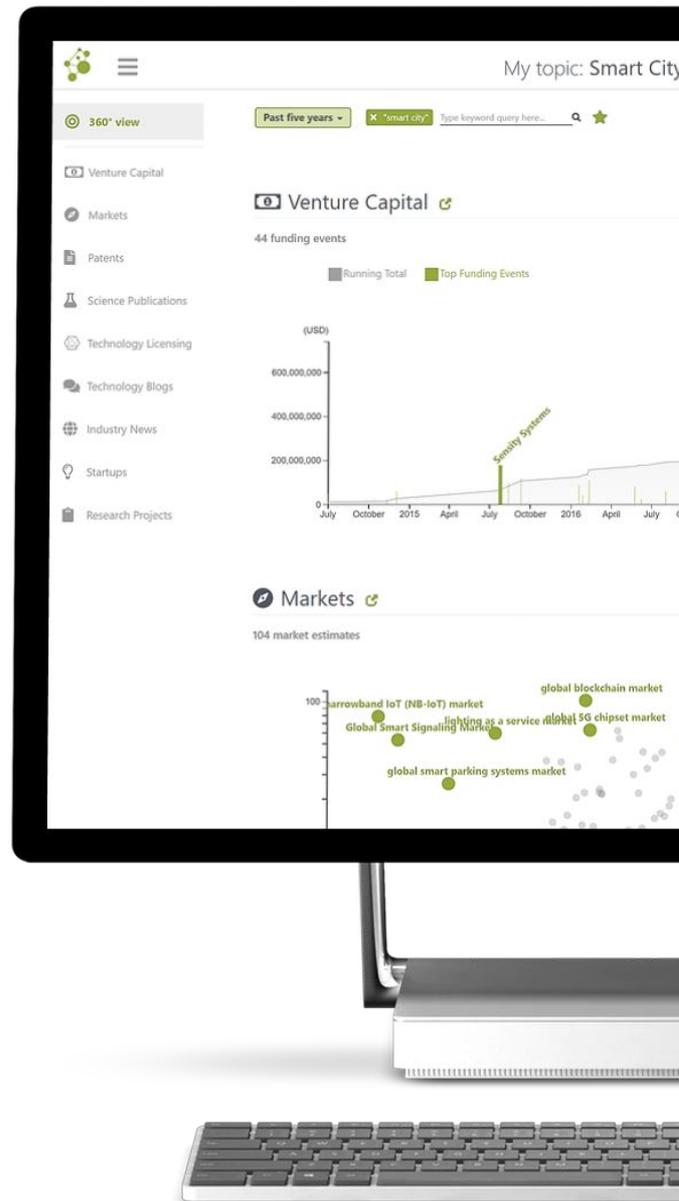




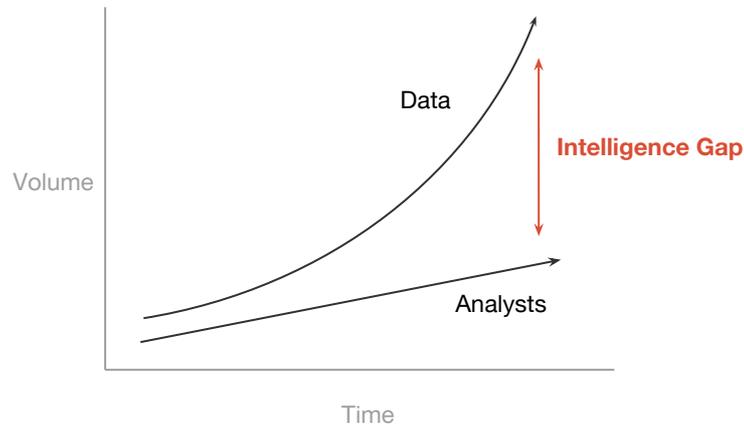
Made for curious minds.

Product datasheet



The Intelligence Gap

Speed, volume, and diversity of available data grow exponentially while the number of analysts available for analyzing these data only grows linearly, if at all. This results in an intelligence gap.



The intelligence gap clearly shows runaway dynamics. Trying to find, hire, or educate more analysts is not going to help. In addition to the intelligence gap, R&D and business information are often not being used effectively:

Data Silos

R&D people have no meaningful access to business information.
Business people have no meaningful access to R&D information.

Telephone Game

Many people still depend on internal and external service providers (consultants, analysts, information professionals) to address questions they could much better address themselves, if only they had the tools to deal with the information overload.

Dead Pixels

Knowledge is trapped in static slides and reports, without access to the underlying data. Also, there is no way to capture relevant new developments on a continuous basis.

Closing The Gap

In order to close the ever-widening intelligence gap, Mergeflow provides a new, machine-augmented, approach to innovation intelligence.

Agile & Continuous

Mergeflow features 24/7 automated data collection, self-learning technologies, and interactive visualizations. This lets you focus on data interpretation, rather than data collection and preparation.

360° View

Mergeflow lets you explore and cross-correlate signals from R&D to business to finance, across industries and technologies.

Transparent

In order to support fact-based decision making, Mergeflow provides full access to all underlying data. No finder's fees or other intermediary business models.

Applications

Mergeflow empowers tech and innovation intelligence activities across your enterprise. Here are some examples.

R&D Executive

Prioritize innovation topics for your R&D roadmap

The list of possible research projects is always bigger than the resources available. Mergeflow helps you prioritize R&D topics, for instance by matching them against relevant applications or business units.

Strategy & Foresight

Trace how innovations and actors develop over time

With Mergeflow, you can monitor and trace how innovations and actors (e.g. companies) develop across R&D, markets, investments, and other sources. This enables you to plan scenarios for possible futures.

Marketing

Map concepts and technologies to applications

When you search for a technology or a topic in Mergeflow, the results include market segments related to your search. This helps you identify markets for your technologies, products, or solutions.

Product Manager

Discover innovations that may disrupt your product portfolio

Sometimes innovation is not continuous but comes from unexpected angles. By automatically identifying new companies, for instance, Mergeflow helps you discover such innovations that are relevant but that you didn't even know might exist.

Corporate Venturing

Evaluate the momentum of an investment area

Mergeflow helps you discover venture-funded companies, markets and applications, relevant "big players", and the R&D in a candidate investment area. This 360° view provides you with context for your activities.

Open Innovation

Bring an outside view to your next idea contest

Are the proposals that come out of your idea contest really unique? Are there related ideas or even market-available solutions somewhere else? Mergeflow lets you identify relevant experts, licenseable technology, and market players.

Ready-To-Use Analytics

From diverse sources, Mergeflow 24/7 collects tech and innovation contents. These contents are then being fed through our proprietary natural language and machine learning algorithms.



Agile

Real-time and continuous discovery.

Unsiload

Explore signals from across R&D to business.

Instant Deployment

Mergeflow runs in your browser.

360° View

Skip middlemen. Access decision-relevant data directly. From across patents, R&D papers, blogs, financial news, and other sources, Mergeflow continuously collects and analyzes technology and innovation data.

Scientific Publications

Research papers, conference proceedings, and preprints from across different disciplines.

Ca. 30,000 new documents / week.

Patents

Patent publications from worldwide patent offices.

Ca. 12,500 new documents / week.

Industry News

Business news from across various industries.

Ca. 15,000 new documents / week.

Financial and Investor News

Market estimates and other technology-relevant news.

Ca. 12,000 new documents / week.

Technology Blogs and News

Thoughts, ideas, and forecasts from the most respected tech journalists around the world.

Ca. 10,000 new documents / week.

Venturing Events

Updates on VC funding events from around the world.

Ca. 1,500 new documents / week.

Technology Licensing

Technologies available for licensing from universities and R&D organizations worldwide.

Ca. 250 new documents / week.

Funded Research Projects

Updates on US, UK, and EU publicly funded research projects.

Ca. 400 new documents / week.

Clinical Trials

Updates on clinical trials from around the world, and from across all phases.

Ca. 600 new documents / week.

Custom Data Sets

Optionally, Mergeflow can analyze data provided by customers (e.g. submissions to idea contests, specific web-available sources).

24/7 Collection And Analysis

Mergeflow uses advanced data collection and self-learning technologies across its platform. This lets you focus on data interpretation, rather than data collection and preparation.



Collect

Mergeflow uses custom-built crawlers, APIs, and other technologies to collect and aggregate information for you.



Structure

Self-learning algorithms identify document structure and relevant content.



Analyze

Natural language processing algorithms discover events, financial data, topics, and entities. Including new, never-before-seen ones.

Continuous Discovery

Mergeflow Weekly360s are email reports that keep you informed on relevant developments in your topics.

Get started by configuring a topic, and subscribing to updates. Mergeflow then monitors the topic for you, and sends a weekly report to your inbox that features the latest venture capital investments, market analyses, R&D, newly available licenseable technologies, and updates from the blogosphere.



What Our Customers Say

“Covestro (formerly Bayer MaterialScience) is a world-leading supplier of high-tech polymer materials. We have been using Mergeflow since 2012 with lasting success. The software helps us identify and monitor important technological, scientific, and market information, in a highly automated way. Using Mergeflow ensures that we do not miss information that is important to our business.”

Dr. Gerhard Langstein

Head of New Technologies and Science Fellow
Covestro | www.covestro.com

“The world provides more space and opportunities for innovators than our company does, and it is almost impossible to keep track of it. Mergeflow's solution provides you a chance and helps effectively to discover the needle in the haystack.”

Evgeni Rehfuss

Head of New Products & Markets, Corporate Innovation
BSH | www.bsh-group.com

“Mergeflow helps us identify many ‘application leads’—that is, evidence that a specific company is either using or providing technologies like ours. Discovering these leads is the most difficult part of our market research, given the sea of information online. Once we have a lead, the rest of our research is more straightforward.”

Chris McCormick

Algorithms and Applications
Nearist | www.nearist.io

About Mergeflow

Mergeflow builds and operates software solutions for teams and individuals who create next-level technologies, solutions, and products.

Mergeflow customers operate in and across diverse industry sectors, and include global technology leaders such as Bayer, BASF, Beiersdorf, BMW, Covestro, Henkel, Philips, Siemens, thyssenkrupp, and others.

Mergeflow AG | Effnerstr. 39a | 81925 Muenchen | Germany

www.mergeflow.com
thescope.tech
info@mergeflow.com
