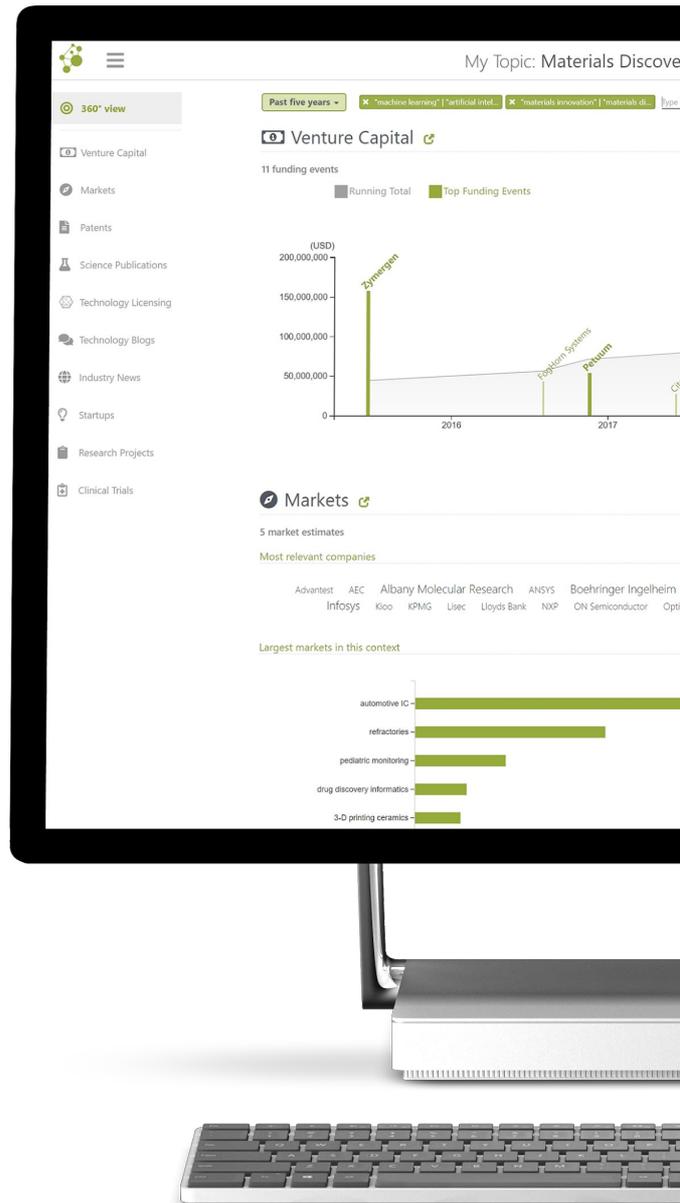




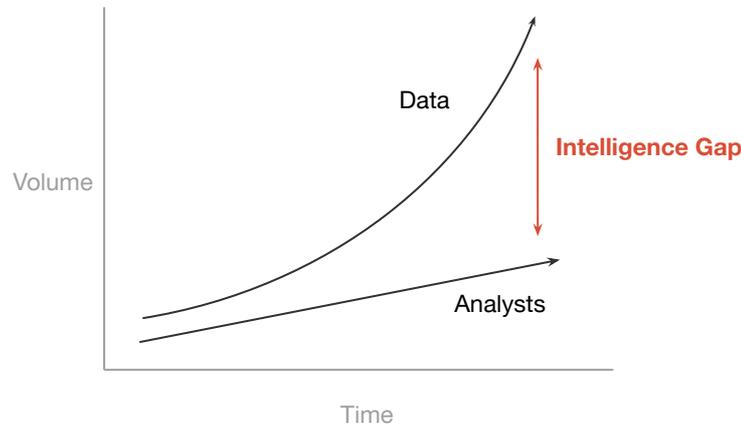
Real-time discovery.
360° from business to R&D.

Product datasheet



The intelligence gap

Speed, volume, and diversity of available data grow exponentially while the number of analysts available for analyzing these data only grows linearly, if at all. This results in an intelligence gap.



Trying to find, hire, or educate more analysts is not going to help. In addition to the intelligence gap, R&D and business information are often not being used effectively:

Data Silos

R&D people have no meaningful access to business information.
Business people have no meaningful access to R&D information.

Telephone Game

Many people still depend on internal and external service providers (consultants, analysts, information professionals) to address questions they could much better address themselves, if only they had the tools to deal with the information overload.

Dead Pixels

Knowledge is trapped in static slides and reports, without access to the underlying data, and no way to stay in the know on relevant new developments.

Closing the gap

In order to close the widening intelligence gap, Mergeflow provides a machine-augmented approach to intelligence.

Focus On Impact

Mergeflow features 24/7 automated data collection, self-learning technologies, and interactive visualizations. Rather than spending days with data collection and preparation, you can spend your time on building your next big thing.

360° View

From text contents, Mergeflow discovers people, concepts, companies, markets, investments, and other objects. This lets you quickly connect a topic to a scientist, the company they started, the patents they hold, what others write about it, and so on.

Agile Discovery

Entering uncharted territory comes with ambiguity and uncertainty. Under such circumstances, you have to probe and iterate. Mergeflow is extremely light on process, so you can focus on exploration, rather than on learning a complicated new tool.

What our customers do with Mergeflow

Mergeflow empowers teams and individuals who create next-level technologies and solutions. Here are some questions and use cases that our customers address with Mergeflow.

Science Entrepreneurs

How can I keep track of new developments across a wide field?

What's the R&D and business landscape of a new technology field?

What are market and business activities relevant to my R&D?

Deep Tech Investors

What companies should be in my comparables basket?

Are there any new technologies that are potentially disruptive to any of my portfolio companies?

Product Managers & Technical Sales

What are the latest technology developments in my customer's market?

Who could be my non-obvious competitors?

Are there new markets that I could help my customer address?

Strategy & Foresight

How could currently emerging technologies affect my business, products, and solutions?

I need to understand how various emerging technologies relate to each other.

Technology Marketing

I need to identify new markets for one of our products or solutions.

How can I bridge the communication gap between business and R&D people?

Automate the boring stuff

From diverse sources, Mergeflow 24/7 collects tech and innovation contents. These contents are then being fed through our proprietary natural language and machine learning algorithms.



Agile

Real-time and continuous discovery.

Unsiload

Connect signals from R&D to business.

Instant Deployment

Mergeflow runs in your browser.

360° view

Skip middlemen. Access decision-relevant data directly. From across patents, R&D papers, blogs, financial news, and other sources, Mergeflow continuously collects and analyzes technology and innovation data.

Scientific Publications

Research papers, conference proceedings, and preprints from across different disciplines.

Ca. 30,000 new documents / week.

Patents

Patent publications from worldwide patent offices.

Ca. 12,500 new documents / week.

Industry News

Business news from across various industries.

Ca. 15,000 new documents / week.

Financial and Investor News

Market estimates and other technology-relevant news.

Ca. 12,000 new documents / week.

Technology Blogs and News

Thoughts, ideas, and forecasts from the most respected tech journalists around the world.

Ca. 10,000 new documents / week.

Venturing Events

Updates on VC funding events from around the world.

Ca. 1,500 new documents / week.

Technology Licensing

Technologies available for licensing from universities and R&D organizations worldwide.

Ca. 250 new documents / week.

Funded Research Projects

Updates on US, UK, and EU publicly funded research projects.

Ca. 400 new documents / week.

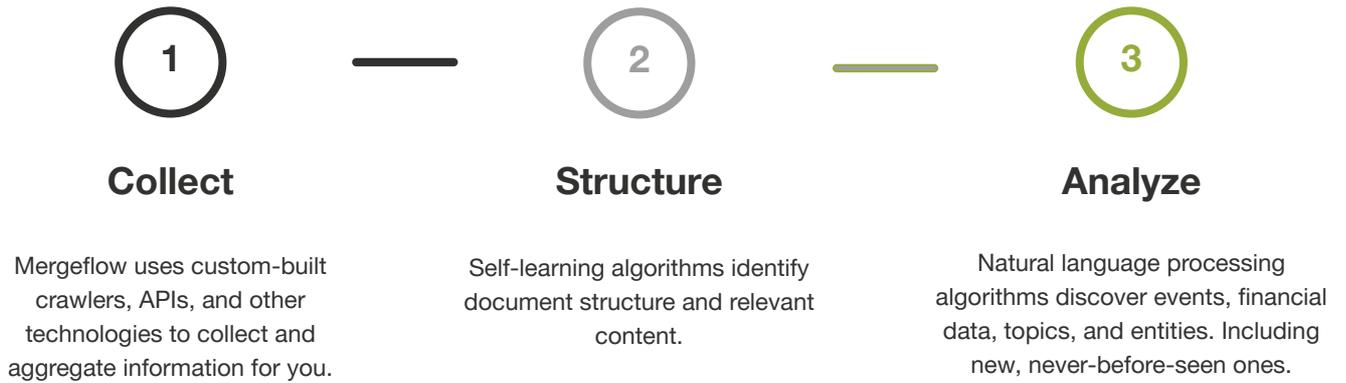
Clinical Trials

Updates on clinical trials from around the world, and from across all phases.

Ca. 600 new documents / week.

24/7 collection and analysis

Mergeflow uses advanced data collection and self-learning technologies across its platform. This lets you focus on data interpretation, rather than data collection and preparation.



Continuous discovery

Mergeflow Weekly360s are email reports that keep you informed on relevant developments in your topics.

Get started by configuring a topic, and subscribing to updates. Mergeflow then monitors the topic for you, and sends a weekly report to your inbox that features the latest venture capital investments, market analyses, R&D, newly available licenseable technologies, and updates from the blogosphere.



What our customers say

“ *Covestro (formerly Bayer MaterialScience) is a world-leading supplier of high-tech polymer materials. We have been using Mergeflow since 2012 with lasting success. The software helps us identify and monitor important technological, scientific, and market information, in a highly automated way. Using Mergeflow ensures that we do not miss information that is important to our business.*”

Dr. Gerhard Langstein
 Head of New Technologies and Science Fellow
 Covestro | www.covestro.com

“ *The world provides more space and opportunities for innovators than our company does, and it is almost impossible to keep track of it. Mergeflow's solution provides you a chance and helps effectively to discover the needle in the haystack.*”

Evgeni Rehfuss
 Head of New Products & Markets, Corporate Innovation
 BSH | www.bsh-group.com

“ *Mergeflow helps us identify many ‘application leads’—that is, evidence that a specific company is either using or providing technologies like ours. Discovering these leads is the most difficult part of our market research, given the sea of information online. Once we have a lead, the rest of our research is more straightforward.*”

Chris McCormick
 Algorithms and Applications
 Nearist | www.nearist.io

Global technology leaders use Mergeflow



Beiersdorf



MERCK

PHILIPS

SIEMENS



Mergeflow AG | Effnerstr. 39a | 81925 Muenchen | Germany

www.mergeflow.com
scope.mergeflow.com
info@mergeflow.com
